

2030 Vision for the Nordic Electricity Market

Core Purpose

To provide secure, affordable and sustainable electricity to the Nordic society, through competitive markets

Core Values

Productive and trust-based cooperation across the Nordic countries and between stakeholder groups

Reliable and cost-efficient electricity supply

Transparent and market-based solutions

Constant improvements to low-carbon solutions, a driving force behind innovation and leading the way.

Emphasis on consumer-oriented solutions

2030 Goal

In 2030, the Nordics have the world's most competitive, innovative, and consumer-oriented electricity market, that contributes to reaching the ambitious Nordic climate goals.

The Nordic Electricity Market in 2030

A society characterised by digitalisation, automatization and electrification is backed by a highly reliable electricity supply

The electricity market brings increasing benefits to the society as it enables consumers and new market players to contribute to the energy transition with innovative solutions.

The grid infrastructure is smartly operated, cost-efficient, robust and without undue constraints, being optimised from a regional perspective

The Nordic electricity market is a positive driving force in the European electricity market integration, market development and in the effort towards reaching ambitious climate goals